

Sales sheet

DuoLife Boost Formula

FIZZY EASY Energy Complex

DUOLIFE BOOST FORMULA
fizzy-easy



Feature/ Ingredient	Advantage/Properties	Benefit/Effect
Guarana fruit extract	Guarana (<i>Paullinia cupana</i>) fruit extract is exceptionally rich in caffeine. Guarana seeds contain even five times more caffeine than coffee beans.	Guarana fruit extract contained in DuoLife Boost Formula FIZZY EASY Energy Complex increases the activity of the nervous system, supports concentration, focus and reflex, and helps maintain optimal mood. Moreover, it supports metabolism, muscle function, and optimal functioning of the heart.
Ginseng root extract	Ginseng has a very wide health-oriented effect proven by hundreds of clinical trials. Its source are ginsenosides – active substances obtained from ginseng leaves.	Ginseng root extract contained in DuoLife Boost Formula FIZZY EASY Energy Complex fosters physical and mental activation of the body, supports concentration and memory, and might have protective and anti-oxidising effect on nervous cells.
L-carnitine	L-carnitine is an essential substance for proper functioning of the body. However, it owes its popularity to its weight-reducing properties.	L-carnitine contained in DuoLife Boost Formula FIZZY EASY Energy Complex increases fat tissue burning and helps reduce fat deposition. What's important, physical activity prompts the body to use L-carnitine to generate energy.
Biotin (vitamin B7 or H)	Biotin, also called vitamin B7 or H, is a water-soluble substance which acts as coenzyme in many biochemical reactions in the body. It is also called "beauty vitamin" as it helps maintain good condition of skin, hair and nails.	Biotin contained in DuoLife Boost Formula FIZZY EASY Energy Complex can support the condition of the nervous system, fostering neuroprotective action (protecting nerve cells). Additionally, biotin supports the condition of hair, skin and nails.

Group B vitamins – vitamin B1 (thiamine), B2 (riboflavin), PP (niacin), B6 (pyridoxin), B9 (folic acid), B12 (cyanocobalamin), B5 (pantothenic acid)

Group B vitamins are **among the most important vitamins**, essential for correct functioning of the body. They have blood-forming properties and help reduce the destructive influence of stress on the condition of neurons.

In addition, vitamin B complex contained in DuoLife Boost Formula FIZZY EASY Energy Complex **supports the optimal function of the nervous system and muscles**, promoting physical and mental health of the body. Additionally, vitamin B complex minimises the destructive impact of stress on the condition of neurons, **boosts concentration and focus, supports memory and helps diminish the sensation of tiredness and fatigue.**

Vitamin C (L-ascorbic acid)

Vitamin C, or ascorbic acid, is an **essential substance for the proper functioning of a human**. It is a strong antioxidant which plays an important role in the body, and its deficiency can lead to severe consequences. **Contrary to most animals and plants, humans can't synthesise vitamin C.** For this reason, it is crucial to provide proper dose of vitamin C with food or food supplements.

Vitamin C contained in DuoLife Boost Formula FIZZY EASY Energy Complex:

- ▶ helps protect the body against oxygen free radicals, **supporting the process of preventing cell destruction caused by oxidative stress;**
- ▶ **supports regeneration** after physical exercise, fosters reduction of cortisol levels and **supports the process of burning fat tissue** during exercise;
- ▶ takes part in the process of collagen synthesis, thus **reducing the risk of injuries; supports joint elasticity;**
- ▶ fosters proper bone function;
- ▶ supports nervous system function.

Synergistic action of the ingredients

Synergistic composition of DuoLife Boost Formula FIZZY EASY Energy Complex is developed to **boost the supporting properties of the product**, consisting mostly of **supporting energy, concentration and vitality of the body.**

The recipe of DuoLife Boost Formula FIZZY EASY Energy Complex is composed of ingredients, the combination of which supports:

- ▶ **body energy;**
 - ▶ **vitality and stamina;**
 - ▶ **concentration, focus, memory;**
 - ▶ **proper function of the nervous system;**
 - ▶ **proper muscle function;**
 - ▶ **proper metabolic processes;**
 - ▶ **antioxidative processes;**
 - ▶ **nutrient absorption, including vitamins and minerals.**
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**Ingredient with clinical trials
BioPerine®* – absorption booster**

Products recipes in the DuoLife Boost Formula FIZZY EASY line are enriched with **BioPerine®* – absorption booster**, a proprietary, patented formula of natural origin with **scientifically proven properties** enhancing the bioavailability of nutrients contained in food and food supplements.

Thanks to BioPerine®*, the consumed portions of vitamins, minerals and many other active ingredients contained in DuoLife Boost Formula FIZZY EASY products are **better absorbed, which translates into full health benefits of their supplementation.**

Effervescent tablet

The DuoLife Boost Formula FIZZY EASY line are dietary supplements in the form of effervescent tablets, the consumption of which simply **requires dissolving them in a glass of cool water** (approx. 200 ml) to enjoy the beneficial effects of the active ingredients and the refreshing fruit flavour.

FIZZY EASY products come in a **handy package in a form of small tablets**, so you can take them anywhere, no matter the circumstances (convenience of use).

Complex composition

DuoLife Boost Formula FIZZY EASY food supplements contain vitamins and minerals that are **crucial for proper functioning of the human body.**

Complex composition of DuoLife Boost Formula FIZZY EASY effervescent tablets is based **on the most effective ingredients**, being a simultaneous support for numerous important processes and functions of the body.

Complementary application

DuoLife Boost Formula FIZZY EASY effervescent tablets **can be combined with other products from the FIZZY EASY line and with other DuoLife food supplements.**

While using all 4 DuoLife Boost Formula FIZZY EASY products, you can benefit from **all supplementation advantages.**

Refreshing fruity taste

DuoLife Boost Formula FIZZY EASY Energy Complex are effervescent tablets with refreshing, **passion fruit and orange flavour.**

You can use DuoLife Boost Formula FIZZY EASY effervescent tablets to prepare a **delicious, refreshing, fruity drink.**

Vegan product

The recipe of FIZZY EASY effervescent tablets **doesn't contain animal-derived ingredients.** Vitamin D3 contained in FIZZY EASY CA + D3 is also **vegan.**

DuoLife Boost Formula FIZZY EASY products are **suitable for vegans and vegetarians.**

The product contains only natural colourants	DuoLife Boost Formula FIZZY EASY products are coloured with natural fruit and vegetable juices only.	DuoLife Boost Formula FIZZY EASY products contain only natural colourants in their formulation.
Lactose-free product	DuoLife Boost Formula FIZZY EASY products are lactose-free.	DuoLife Boost Formula FIZZY EASY products can be consumed by people with lactose intolerance.
Gluten-free product	DuoLife Boost Formula FIZZY EASY products are gluten-free.	DuoLife Boost Formula FIZZY EASY products can be consumed by people with gluten intolerance.
A tool for effective developing and building your business	DuoLife Boost Formula FIZZY EASY products constitute an alternative for refusal during business meetings and presentations (foot-in-the-door technique).	DuoLife Boost Formula FIZZY EASY products provide a new form of working with the product, being a "tool that opens another door".
A supporting tool for shopping cart sales	FIZZY EASY is a new product to be chosen from the DuoLife portfolio and not a product put in place of another one.	Thanks to price positioning, FIZZY EASY enables you to shop at DuoLife without giving up the products you used to choose. The purchase of FIZZY EASY gives 15 points but... you can forget about them. The points are less important in this case. The crucial fact is that FIZZY EASY is a perfect tool for effective developing and building your business.
Product at an attractive price	The attractive prices of FIZZY EASY products make them available for a large group of potential consumers.	The affordable prices of FIZZY EASY products make them available for a large group of potential consumers, which in turn gives you even more opportunity for business growth.
Impulse products	DuoLife Boost Formula FIZZY EASY effervescent tablets are impulse products, the purchase of which is usually not planned in advance – they are purchased spontaneously, with little consideration.	FIZZY EASY products are impulse goods, which makes it easier to sell them to clients.

**“Ready on the go”
product**

FIZZY EASY effervescent tablets follow the **“on the go” trend** related to the change in consumers' eating habits (lack of time, fast-paced lifestyle) answered by handy, functional products which can be consumed “on the run”.

FIZZY EASY comes in a small, handy package containing 20 effervescent tablets that you can **take anywhere: to work, to a business meeting, to the gym, on a trip** – wherever **your body may need additional support**.

* BioPerine® is a Sabinsa ingredient protected by the intellectual property (IP) law.