

Sales sheet

DuoLife Boost Formula

FIZZY EASY Mg + K + B Complex

DUOLIFE BOOST FORMULA
fizzy-easy



| Feature/ Ingredient | Advantage/Properties | Benefit/Effect |
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| Magnesium | FIZZY EASY Mg + K + B Complex contains Magnesium , which promotes optimal nervous system function, helps improve nerve cell function and contributes to proper communication between neurons. | Magnesium found in DuoLife Boost Formula FIZZY EASY contributes to proper functioning of the cardiovascular system and supports the nervous system function : it has a calming and relaxing effect, and contributes to memory and focus improvement . |
| Potassium | FIZZY EASY Mg + K + B Complex contains Potassium , which is one of the most important electrolytes , responsible for maintaining the difference in electrical potential inside and outside cells, which ultimately affects their functionality. | Potassium found in DuoLife Boost Formula FIZZY EASY supports muscle function, including the heart muscle. |
| Group B vitamins – vitamin B1 (thiamine), B2 (riboflavin), PP (niacin), B5 (pantothenic acid), B12 (cyanocobalamin), B7 (biotin), B9 (folic acid) and B6 (pyridoxine) | FIZZY EASY Mg + K + B Complex contains Group B vitamins , which are among the most important vitamins, essential for correct functioning of the body . They have blood-forming properties and help reduce the destructive influence of stress on the condition of neurons. | Group B vitamins found in DuoLife Boost Formula FIZZY EASY support optimal blood and muscle health. Moreover, they support the nervous system function by helping increase the level of focus and attention, as well as support memory and contribute to the reduction of tiredness and fatigue . In addition, supplementation with B vitamins promotes the maintenance of healthy teeth, nails, skin, hair and bones. |

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| <p>Synergistic action of the ingredients</p> | <p>A synergistically composed formula of FIZZY EASY Mg + K + B Complex aims at boosting the supportive effect of product ingredients, primarily consisting in supporting the functioning of the heart, muscles, cardiovascular and nervous systems.</p> | <p>The formula of DuoLife Boost Formula FIZZY EASY Mg + K + B Complex is composed of ingredients, the combination of which:</p> <ul style="list-style-type: none"> ▶ fosters maintaining an optimum stamina and mental condition of the body; ▶ fosters maintaining an optimum energy level, concentration and body vitality; ▶ supports proper cardiac function and efficiency; ▶ supports maintaining good health of bones, teeth and muscles; ▶ supports maintaining the correct water-electrolyte balance of the body. |
| <p>Ingredient with clinical trials BioPerine®* – absorption booster</p> | <p>Product formulas in the DuoLife Boost Formula FIZZY EASY line are enriched with BioPerine®* – absorption booster, a proprietary, patented formula of natural origin with scientifically proven properties enhancing the bioavailability of nutrients contained in food and food supplements.</p> | <p>Thanks to BioPerine®*, the consumed portions of vitamins, minerals and many other active ingredients contained in DuoLife Boost Formula FIZZY EASY products are better absorbed, which translates into full health benefits of their supplementation.</p> |
| <p>Effervescent tablet</p> | <p>The DuoLife Boost Formula FIZZY EASY line are food supplements in the form of effervescent tablets, the consumption of which simply requires dissolving them in a glass of cool water (approx. 200 ml) to enjoy the beneficial effects of the active ingredients and the refreshing fruit flavour.</p> | <p>FIZZY EASY products come in a handy package in a form of small tablets, so you can take them anywhere, no matter the circumstances (convenience of use).</p> |
| <p>Complex composition</p> | <p>All 4 DuoLife Boost Formula FIZZY EASY food supplements contain vitamins and minerals that are crucial for proper functioning of the human body.</p> | <p>Complex composition of DuoLife Boost Formula FIZZY EASY effervescent tablets is based on the most effective ingredients, being a simultaneous support for numerous important processes and functions of the body.</p> |
| <p>Complementary application</p> | <p>DuoLife Boost Formula FIZZY EASY can be combined with other products from the FIZZY EASY line and with other DuoLife food supplements.</p> | <p>While using all 4 DuoLife Boost Formula FIZZY EASY products, you can benefit from all supplementation advantages.</p> |

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| Refreshing fruity taste | DuoLife Boost Formula FIZZY EASY Mg + K + B Complex are effervescent tablets with a refreshing, raspberry-lemon flavour. | You can use DuoLife Boost Formula FIZZY EASY effervescent tablets to prepare a delicious, refreshing, fruity drink . |
| Vegan product | The formula of FIZZY EASY Mg + K + B Complex effervescent tablets doesn't contain animal-derived ingredients . | DuoLife Boost Formula FIZZY EASY products are suitable for vegans and vegetarians . |
| The product contains only natural colourants | DuoLife Boost Formula FIZZY EASY products are coloured with natural fruit and vegetable juices only . | DuoLife Boost Formula FIZZY EASY products contain only natural colours in their formulation . |
| Lactose-free product | DuoLife Boost Formula FIZZY EASY products are lactose-free . | DuoLife Boost Formula FIZZY EASY products can be consumed by people with lactose intolerance . |
| Gluten-free product | DuoLife Boost Formula FIZZY EASY products are gluten-free . | DuoLife Boost Formula FIZZY EASY products can be consumed by people with gluten intolerance . |
| A tool for effective developing and building your business | DuoLife Boost Formula FIZZY EASY products constitute an alternative for refusal during business meetings and presentations (foot-in-the-door technique). | DuoLife Boost Formula FIZZY EASY products provide a new form of working with the product, being a "tool that opens another door" . |
| A supporting tool for shopping cart sales | FIZZY EASY is a new product to be chosen from the DuoLife portfolio and not a product put in place of another one . | Thanks to price positioning, FIZZY EASY enables you to shop at DuoLife without giving up the products you used to choose. The purchase of FIZZY EASY gives 15 points but... you can forget about them. The points are less important in this case. The crucial fact is that FIZZY EASY is a perfect tool for effective developing and building your business . |
| Product at an attractive price | The attractive prices of FIZZY EASY products make them available for a large group of potential consumers. | The affordable prices of FIZZY EASY products make them available for a large group of potential consumers , which in turn gives you even more opportunity for business growth. |

Impulse products

DuoLife Boost Formula FIZZY EASY effervescent tablets **are impulse products**, the purchase of which is usually not planned in advance – they are purchased spontaneously, with little consideration.

FIZZY EASY products are impulse goods, which **makes it easier to sell them to clients.**

"Ready on the go" product

FIZZY EASY effervescent tablets follow the **"on the go" trend** related to the change in consumers' eating habits (lack of time, fast-paced lifestyle) answered by handy, functional products which can be consumed "on the run".

FIZZY EASY comes in a small, handy package containing 20 effervescent tablets that you can **take anywhere: to work, to a business meeting, to the gym, on a trip** – wherever **your body may need additional support.**

* BioPerine® is a Sabinisa ingredient protected by the intellectual property (IP) law.